

First Meeting of the Joint Implementation and Coordination Committee of the UP Braj Teerth Vikas Parishad and Indian Yoga Association

Date: October 24, 2018

Venue: UPBTVP Office, 32, Civil Lines, Mathura, Uttar Pradesh, India - 28100

Time: The meeting started at 12 noon

Members present:

Sri Shailjakant Mishra, Chairman and Nominee, UPBTVP

Sri Nagendra Pratap, Nominee, UPBTVP

Sri Ravi Tumuluri, Implementation and Coordination Officer, JICC

Dr Jaideep Arya, Nominee, IYA

Sri Ranjeet Chaturvedi, Nominee, IYA

The meeting was chaired by Sri Shailjakant Mishra, Vice Chairman, UPBTVP

Agenda:

- I. Review of progress on City Park, a bio-diversity park to be setup in Vrindavan
Proposal: Identify spots and specify infrastructure
 - It was informed to the Committee that Four Yogashalas will be provided with a capacity of 200 each
 - Other than this, the large amphitheater will be available for seating 2500
 - o Dr Jaideep Arya asked if there could be a provision to seat 20000 people; it was informed that such a venue may not be available in Vrindavan at the moment
 - o Dr Jaideep Arya suggested that provisions for the following activities also be made
 - Dhyanashala
 - Goshala
 - Veda Paathashaala
 - Kalashaala
 - Paakshaala
 - It was proposed that residential complexes / retreats for stay should also be made available near the City Park so that people could stay over as per their necessity
 - o This proposal was agreed upon and further details would be worked out accordingly
 - It was proposed that this City Park should become a one-of-its kind center for Yoga and Indian Culture all over the world
 - o This proposal was met with enthusiasm
- II. Setting up JICC, UPBTVP-IYA, Mathura Office
Proposed:
 - Provision for TWO permanent, full-time / part-time employees
 - Provision for office space about 200 sq. ft. with computers and internet
 - Regular JICC meetings and travel / arrangements for the same

Decisions:

- At the moment, there is no space available for a separate office for JICC, UPBTVP-IYA
 - o Accordingly, it was decided that a board maybe put up at the present office
 - o It was also informed that the JICC can have an office once the UPBTVP moves to its own office
- At the moment, there is no provision for recruitment of staff for JICC, UPBTVP-IYA
 - o It was decided that Sri Ramesh Chandra, PS to Shailjakant Mishra, would be a single point of contact from UPBTVP for the JICC
 - o From the IYA side, Sri Ranjeet Chaturvedi identified two local representative to drive the activities. These persons would soon be appointed and the same would be informed to the JICC
- It was felt that regular meeting of the JICC would help in the implementation of all JICC activities
 - o The next meeting date would be announced soon as per mutual convenience of the members

III. About 8 parks in Mathura to be provided with yogashalas for free classes (Patanjali will conduct these classes or anyone else by turn)

Agenda: Identify parks and specify infrastructure

- It was decided that UPBTVP would erect weatherproof yogashalas at EIGHT parks across Mathura;
 - o It was informed that IYA would manage the sessions at these yogashalas
 - o Patanjali Yog Peeth came forward to offer free yoga sessions at these places everyday immediately

Action: Identification of EIGHT Parks and Erection of Yogashalas - Sri Nagendra Pratap

Timeline: THREE Months

IV. AYUSH Hospitals in and around Braj on PPP mode or on revenue-share model

Agenda: Hold meetings with prospective investors / realtors

- It was informed to the Committee that government land was not available anywhere near Vrindavan. However, private individuals are willing to invest in a business venture to setup AYUSH facilities. It was also informed that Hospitals are not permitted to be opened in the Agra region
However, Ayurgrama or AYUSH Villages with Yoga, Ayurveda, Siddha, Unani facilities may be started
- Accordingly, it was informed that a suitable piece of land could be made available on a business partnership; UPBTVP would facilitate the implementation and promotion of such AYUSH villages or Ayurgramas

Action: This opportunity would be floated to the IYA Member Institutions - Sri Ravi T

Timeline: TWO Weeks

V. Other issues with the permission of the Chair

- It was informed that IYA website already has information about the UPBTVP and the JICC
 - o It was proposed to promote the JICC and both the organisations on each others websites / content
 - o The Chairman agreed to this proposal
 - o Accordingly, content will be sent by IYA for upload on UPBTVP website

Action: Ravi T

Timeline: Two weeks

- It was proposed that all facilities managed by JICC will be accordingly labeled
 - o Accordingly, creatives will be prepared

Action: Ravi T

Timeline: Two weeks

The meeting ended at 3 p.m.