

उ०प्र० ब्रज तीर्थ विकास परिषद, मथुरा

474/1, सिविल लाइन्स, निकट जवाहर बाग, मथुरा ।

पत्रांक:-1245/ब्र.ती.वि.प./2025-26,

दिनांक: 05 जनवरी 2026

ई-निविदा सूचना

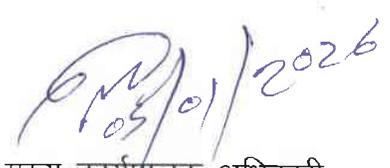
उ०प्र० ब्रज तीर्थ विकास परिषद द्वारा रंगोत्सव-2026 के अन्तर्गत SELECTION OF AGENCY FOR THE CONCEPTUALIZATION EXECUTION & ON- GROUND MANAGEMENT, ENTRY GATE, SELFI POINT, MINOR STAGE, HORDING AND OTHER WORK OF RANGOTSAV 2026. के कार्यो हेतु अनुभवी फर्मो से टू-बिड पद्धति के आधार पर ई-निविदा निम्नलिखित शिड्यूल के अनुसार आमंत्रित की जाती है। अवकाश की स्थिति में अगले कार्य दिवस में पूर्व निर्धारित समय पर खोली जायेगी। विस्तृत शर्ते/निविदा सम्बन्धी विवरण एवं निविदा प्रपत्र ई-पिक्योरमेन्ट वेबसाइट <http://etender.up.nic.in> में U.P BRAJ TEERTH VIKAS PARISHAD के पोर्टल पर देखा एवं प्राप्त किया जा सकता है।

S.No	Details	Date and time of Start	Last date and time
1	Tender Release	06-01-2026	27-01-2026
2	Tender Download	06-01-2026	27-01-2026
3	Bid Submission	06-01-2026	27-01-2026 05.00 PM
4	Technical Bid Opening	28-01-2026 12.00 Noon	
5	Technical Presentation (PPT)	To be confirm later	

नोट-

1-निविदा मूल्य 13275.00/- 18 प्रतिशत जी.एस.टी सहित व धरोहर धनराशि रू० 2,00,000.00 भारतीय स्टेट बैंक, मथुरा कैंट (IFSC SBIN0005716) के खाता संख्या-37530109830 में RTGS/NEFT के माध्यम से जमा कराते हुये प्राप्त UTR SLIP (पृथक-पृथक) की स्केन कॉपी ई-निविदा के साथ अपलोड करना अनिवार्य होगा। अन्य किसी कार्य की धरोहर राशि मान्य नहीं होगी।

2-निविदाओं के सम्बन्ध में कोई परिवर्तन/अतिरिक्त विवरण ई-पोर्टल/वेबसाईट एवं परिषद की वेबसाईट पर ही उपलब्ध कराया जायेगा। इच्छुक निविदादाता नियमित रूप से उक्त वेबसाईट को समय-समय पर देखते रहें।


अपर मुख्य कार्यपालक अधिकारी,
उ०प्र० ब्रज तीर्थ विकास परिषद,
मथुरा।



upbtvp उत्तर प्रदेश ब्रज तीर्थ
विकास परिषद
सांस्कृतिक धरोहर की पुनर्प्रतिष्ठा

UPBTVP MATHURA

TENDER FOR

SELECTION OF AGENCY FOR THE CONCEPTUALIZATION, EXECUTION
ON GROUND MANAGEMENT OF RANGOTSAV 2026

FROM 23.02.2026 TO 12-03-2026

E-BID REFERENCE OF RANGOTSAV 2026 /EMA

E-TENDER PORTAL: [HTTPS://ETENDER.UP.NIC.IN](https://etender.up.nic.in)

UTTAR PRADESH BRAJ TEERTH VIKAS
PARISHAD

474/1, JAWAHARBAG NEAR CIVILLINES
MATHURA-281001

TEL:0565-2470190

E-MAIL: ceo.upbtvp@gmail.com

Website: www.upbtvp.in



U.P. nahi dekha, toh India nahi dekha.

DISCLAIMER

THE INFORMATION CONTAINED IN THIS TENDER OR SUBSEQUENTLY PROVIDED TO THE BIDDER, WHETHER VERBALLY OR IN DOCUMENTARY OR IN ANY OTHER FORM BY OR ON BEHALF OF UTTAR PRADESH BRAJ TEERTH VIKAS PARISHAD (HEREIN AFTER REFERRED AS UPBTVP) OR ANY OF ITS EMPLOYEES, IS PROVIDED TO THE BIDDER ON THE TERMS AND CONDITIONS SET OUT IN THIS TENDER AND SUCH OTHER TERMS AND CONDITIONS SUBJECT TO WHICH SUCH INFORMATION IS PROVIDED.

THIS TENDER IS NOT AN AGREEMENT OR AN OFFER BY THE UPBTVP TO THE PROSPECTIVE BIDDER OR ANY OTHER PERSON. THE PURPOSE OF THIS TENDER IS TO PROVIDE BIDDERS WITH INFORMATION THAT MAY BE USEFUL TO THEM IN THE FORMULATION & SUBMISSION OF THEIR BIDS PURSUANT TO THIS TENDER.

THIS TENDER MAY NOT BE APPROPRIATE FOR ALL PERSONS, AND IT IS NOT POSSIBLE FOR THE UPBTVP AND ITS EMPLOYEES TO CONSIDER THE OBJECTIVES, TECHNICAL EXPERTISE AND PARTICULAR NEEDS OF EACH PARTY WHO READS OR USES THIS TENDER. THE ASSUMPTIONS, ASSESSMENTS, STATEMENTS AND INFORMATION CONTAINED IN THIS TENDER, MAY NOT BE COMPLETE, ACCURATE, ADEQUATE OR CORRECT. EACH BIDDER SHOULD, THEREFORE, CONDUCT ITS OWN INVESTIGATIONS AND ANALYSIS AND SHOULD CHECK THE ACCURACY, ADEQUACY, CORRECTNESS, RELIABILITY AND COMPLETENESS OF THE ASSUMPTIONS, ASSESSMENTS AND INFORMATION CONTAINED IN THIS TENDER AND OBTAIN INDEPENDENT ADVICE FROM APPROPRIATE SOURCES. INFORMATION PROVIDED IN THIS TENDER TO THE BIDDERS MAY BE ON A WIDE RANGE OF MATTERS, SOME OF WHICH MAY DEPEND UPON INTERPRETATION OF LAW. THE INFORMATION GIVEN IS NOT INTENDED TO BE AN EXHAUSTIVE ACCOUNT OF STATUTORY REQUIREMENTS AND SHOULD NOT BE REGARDED AS A COMPLETE OR AUTHORITATIVE STATEMENT OF LAW. THE UPBTVP ACCEPTS NO RESPONSIBILITY FOR THE ACCURACY OR OTHERWISE FOR ANY INTERPRETATION OR OPINION ON THE LAW EXPRESSED HEREIN.

THE UPBTVP AND ITS EMPLOYEES/ADVISORS MAKE NO REPRESENTATION OR WARRANTY AND SHALL HAVE NO LIABILITY TO ANY PERSON INCLUDING ANY BIDDER UNDER ANY LAW, STATUTORY RULES OR REGULATIONS OR TORT, PRINCIPLES OF RESTITUTION OR UNJUST ENRICHMENT OR OTHERWISE FOR ANY LOSS, DAMAGES, COST OR EXPENSE WHICH MAY ARISE FROM OR BE INCURRED OR SUFFERED ON ACCOUNT OF ANYTHING CONTAINED IN THIS TENDER OR OTHERWISE, INCLUDING ACCURACY, ADEQUACY, CORRECTNESS, RELIABILITY OR COMPLETENESS OF THE TENDER AND ANY ASSESSMENT, ASSUMPTION, STATEMENT OR INFORMATION CONTAINED THEREIN OR DEEMED TO FORM PART OF THIS TENDER OR ARISING IN ANY WAY IN THIS SELECTION PROCESS.

THE UPBTVP ALSO ACCEPTS NO LIABILITY OF ANY NATURE WHETHER RESULTING FROM NEGLIGENCE OR OTHERWISE HOWEVER CAUSED ARISING FROM RELIANCE OF ANY BIDDER UPON THE STATEMENTS CONTAINED IN THIS TENDER. THE UPBTVP MAY IN ITS ABSOLUTE DISCRETION, BUT WITHOUT BEING UNDER ANY OBLIGATION TO DO SO, UPDATE, AMEND OR SUPPLEMENT THE INFORMATION, ASSESSMENT OR ASSUMPTION CONTAINED IN THIS TENDER.

THE ISSUE OF THIS TENDER DOES NOT IMPLY THAT THE UPBTVP IS BOUND TO SELECT A BIDDER OR TO APPOINT THE SELECTED BIDDER AS THE CASE MAY BE, FOR THE JOB AND THE UPBTVP RESERVES THE RIGHT TO REJECT ALL OR ANY OF THE APPLICATIONS/BIDS WITHOUT ASSIGNING ANY REASONS WHATSOEVER.

ANY DISPUTE RELATING TO THIS CONTRACT SHALL BE SUBJECT TO THE EXCLUSIVE JURISDICTION OF THE INDIAN COURTS TO WHICH BOTH THE PARTIES AGREE TO SUBMIT FOR THESE PURPOSES.



INSTRUCTION FOR E-TENDERING

THE BIDDING PROCESS FOR THIS TENDER WILL BE COMPLETED ONLINE THROUGH E-TENDER PORTAL. THE TENDER DOCUMENT CAN BE DOWNLOADED FREE OF COST FROM THE E-TENDER PORTAL.

THE BIDDER HAS TO REGISTER WITH HIS/HER DIGITAL SIGNATURE CERTIFICATE (DSC) IN THE E-TENDERING SYSTEM AND SUBSEQUENTLY HE/SHE WILL BE ALLOWED TO CARRY OUT HIS/HER E-BID SUBMISSION ACTIVITIES. REGISTERING THE DIGITAL SIGNATURE CERTIFICATE (DSC) IS A ONE-TIME ACTIVITY. BEFORE PROCEEDING TO REGISTER HIS/HER DSC, THE BIDDER SHOULD FIRST LOG ON TO THE E-TENDERING SYSTEM USING THE USER LOGIN OPTION ON THE HOME PAGE WITH THE LOGIN ID AND PASSWORD WITH WHICH HE/SHE HAS REGISTERED.

FOR SUCCESSFUL REGISTRATION OF DSC ON E-PROCUREMENT PORTAL [HTTP://ETENDER.UP.NIC.IN](http://ETENDER.UP.NIC.IN), THE BIDDER MUST ENSURE THAT HE/SHE SHOULD POSSESS CLASS-2/CLASS-3 DSC ISSUED BY ANY CERTIFYING AUTHORITIES APPROVED BY THE CONTROLLER OF CERTIFYING AUTHORITIES, GOVERNMENT OF INDIA, AS THE E-PROCUREMENT WEBSITE [HTTP://ETENDER.UP.NIC.IN](http://ETENDER.UP.NIC.IN) IS PRESENTLY ACCEPTING DSCS ISSUED BY THESE AUTHORITIES ONLY. THE BIDDER CAN OBTAIN USER LOGIN ID AND PERFORM DSC REGISTRATION EXERCISE EVEN BEFORE E-BID SUBMISSION DATE STARTS. THE BIDDER SHALL BE REQUIRED TO USE OWN DIGITAL SIGNATURE WHILE UPLOADING ITS BID. THE BIDDER SHALL BE REQUIRED TO UPLOAD THE BID USING ITS DIGITAL SIGNATURE ONLY. FAILURE TO COMPLY OR USAGE OF DIGITAL SIGNATURE OF OTHER FIRM SHALL BE LIABLE FOR REJECTION OF THE BID.

THE BIDDERS MUST UPLOAD ALL THE REQUIRED DOCUMENTS SELF CERTIFIED (WHICH WOULD FORM THE TECHNICAL PROPOSAL) ELECTRONICALLY IN THE PDF FORMAT, EXCEPT FOR THE FINANCIAL PROPOSAL SUBMISSION FORM (BOQ) WHICH WILL BE ELECTRONICALLY UPLOADED ON THE PRESCRIBED XLS FORMAT ONLY ON THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN).

IT IS SUGGESTED THAT THE PDF FILES SHOULD BE MADE IN GRAYSCALE USING THE MINIMUM READABLE APPROPRIATE RESOLUTION SO THAT THE SIZE OF THE FILES IS MINIMIZED FOR FAST UPLOADING ON THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN). THE REQUIRED ELECTRONIC DOCUMENTS FOR EACH DOCUMENT LABEL OF TECHNICAL (PROJECT DETAILS, ANNEXURES, ETC.) SCHEDULES/PACKETS CAN BE CLUBBED TOGETHER TO MAKE SINGLE LABEL FILE. THE SIZE OF SINGLE LABEL FILE SHOULD NOT EXCEED 40 MB SIZE.

ALONG WITH UPLOADING THE E-BIDS ONLINE, THE RTGS/NEFT FOR THE COST OF TENDER DOCUMENT AND THE RTGS/NEFT FOR EMD HAS TO DEPOSITED IN BANK ACCOUNT OF UPPBTVP.

UTTAR PRADESH BRAJ TEERTH VIKAS PARISHAD, MATHURA
474/1, JAWARBHAG NEAR CIVIL LINES MATHURA.



NOTICE INVITING TENDER

THE UPBTVP INVITES TECHNICAL AND FINANCIAL PROPOSALS FOR THE 'SELECTION OF AN EVENT MANAGEMENT AGENCY (EMA) FOR THE CONCEPTUALIZATION, EXECUTION & ON-GROUND MANAGEMENT OF RANGOTSAV 2026 AT BARSANA AND OTHER LOCATIONS DISTRICT MATHURA.

S.NO.	DESCRIPTION	DATE/DETAILS
1.	ISSUE OF TENDER DOCUMENT ON THE E-TENDER PORTAL https://etender.up.nic.in	06-01-2026 to 27-01-2026
2.	COST OF TENDER DOCUMENT	INR 13275.00 (WITH GST) PAYABLE THROUGH RTGS/ NEFT IN SBI MATHURA CANTT (IFSC:SBIN0005716) A/C NO 37530109830 A/C OF CEO UTTAR PRADESH BRAJ TEERTH VIKASPARISHAD, MATHURA.
3.	EARNEST MONEY DEPOSIT (EMD)	INR 200,000/- PAYABLE THROUGH RTGS/ NEFT IN SBI MATHURA CANTT (IFSC:SBIN0005716) A/C NO 37530109830 A/C OF CEO UTTAR PRADESH BRAJ TEERTH VIKAS PARISHAD, MATHURA
4.	BID SUBMISSION START DATE	06.01.2026
5.	BID SUBMISSION CLOSING DATE AND TIME	27.01.2026 UPTO 05:00 PM
6.	OPENING OF TECHNICAL E-BID DATE AND TIME	28.01.2026 AT 12:00 AM
7.	TECHNICAL PRESENTATION	TO BE CONFIRMED, LATER
8.	FINANCIAL E-BID OPENING	TO BE CONFIRMED, LATER.

ANY QUERIES SHOULD BE SUBMITTED AT dyceoupbtvp1@gmail.com WITH SUBJECT: 'E-BID REFERENCE: RANGOTSAV 2026/EMA, QUERIES'

THE PLACE OF OPENING E-BIDS:
UTTAR PRADESH BRAJ TEERTH
VIKAS PARISHAD, MATHURA
474/1, JAWARBHAG NEAR CIVIL LINES MATHURA.
PROJECT BACKGROUND

UTTAR PRADESH BRAJ TEERTH VIKAS PARISHAD, MATHURA IS PLANNING TO ORGANIZE THE 8TH EDITION OF 'RANGOSTAV 2026' AT RADHA BIHARI INTER COLLEGE GROUND, BARSANA, MATHURA AND OTHER LOCATIONS IN DISTRICT MATHURA, AND WILL BE ATTENDED BY A LARGE NUMBER OF GATHERING. THE EVENT WILL BE ORGANIZED DURING 23 FEB 2026 TO 12 MAR 2026 AT BARSANA AND OTHER LOCATIONS IN MATHURA DISTRICT.

IN THIS CONTEXT, THE UPBTVP INVITES E-BIDS FROM EXPERIENCED EVENT MANAGEMENT AGENCIES FOR THE CONCEPTUALIZATION, EXECUTION ON-GROUND AND MANAGEMENT OF ENTIRE RANGOSTAV 2026 AT RADHA BIHARI INTER COLLEGE GROUND, BARSANA, MATHURA AND OTHER LOCATIONS IN DISTRICT MATHURA, INTERESTED APPLICANTS SHALL SUBMIT THIER E-BIDS, WITHIN THE TENDER PERIOD. THE SCOPE OF WORK, TERMS AND CONDITIONS IS MENTIONED IN THE TENDER DOCUMENT.

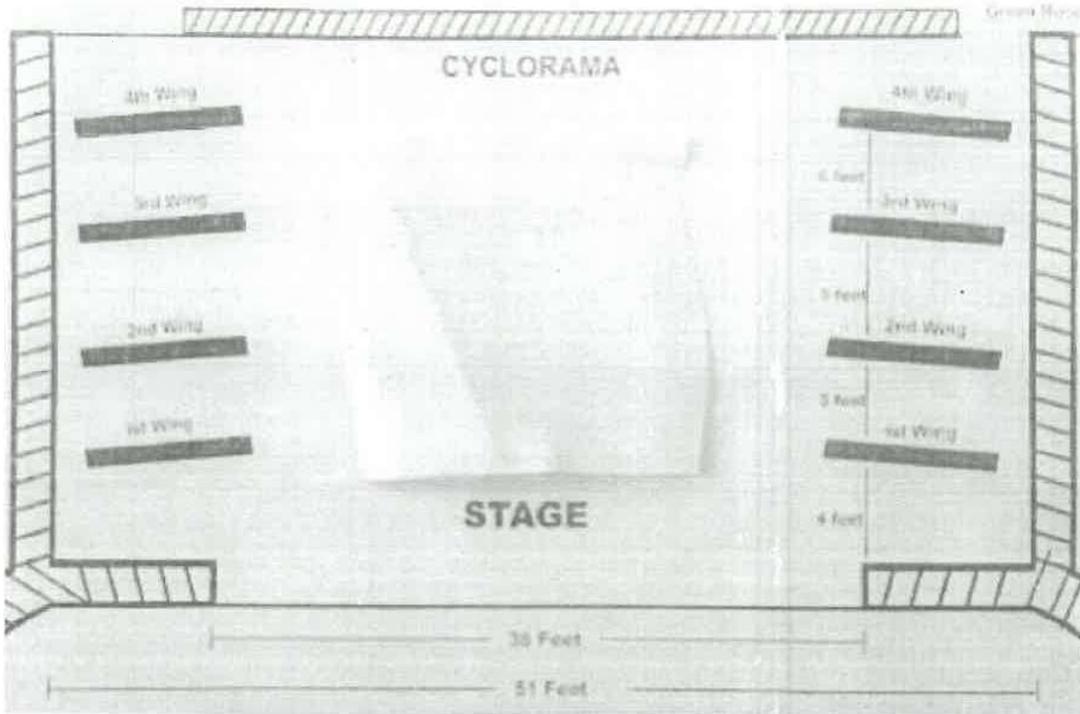
1. Scope of Work:

ESTIMATED PROJECT VALUE-NOT EXCEEDING INR 75 LAKH (EXCLUSIVE OF GST)

The UPBTVP estimate the value of the Project not to exceed INR 75 lakh (exclusive of GST). The Agency, upon a thorough assessment of the project & the scope of work propose the concept of the event and its execution with the technical presentation. The scope of work the selected agency shall be, but not limited to, the following:

The Scope of work for organizing the RANGOSTAV 2026 at barsana and other locations mathura District is as follows:-

1-STAGE SETUP FOR TWO DAYS(24 to 25 feb 2026)-STAGE LAYOUT INDICATED AS BELOW:



SIZE OF STAGE: 60 Ft WIDTH X 40 Ft DEPTH X 6 Ft HEIGHT

- DESIGNING, CONSTRUCTION & INSTALLATION OF THE MAIN STAGE OF ABOVE SIZE (DESIGN PROPOSED BY THE AGENCY WILL BE APPROVED BY THE CEO, UPBTVP).
- THE ENTIRE STAGE MUST BE OF ENOUGH WIDTH BETWEEN THE 4-4 WINGS ON EITHER SIDE.
- THE STAGE MUST HAVE FOUR (4) WINGS ON EITHER SIDE (AS INDICATED ABOVE) FOR EASY ACCESS OF THE CULTURAL PERFORMERS & ARTISTS.
- STAGE DÉCORATION BASED ON THE THEME OF HOLI.
- 2 PODIUM WITH BRANDING.
- CONSOLE WITH NECESSARY EQUIPMENT, MASKING, FRAMING & OTHER RELATED STAGE SETUP WORK.
- 3 TEMPORARY GATE, ON THE ENTRY POINT OF THE VENUE OF SIZE 40 Ft WIDTH × 20 Ft HEIGHT OF HOLI THEME.
- THE STAGE MUST HAVE ATTRACTIVE BACKDROP, THE CREATIVITY OF BACKDROP WILL BE PROVIDE BY THE AGENCY. WHICH WILL BE APPROVED BY THE CEO, UPBTVP.
- THE BACKDROP MUST BE AN LED WALL OF 10 Ft HEIGHT × 30Ft WIDTH.
- 2 GREEN ROOMS (25Ft × 15Ft, ALONG WITH 2 MIRRORS, 4 TABLES, 20 CHAIRS, DARI AND

SHEETS).

- THE STAGE MUST BE COVERD WITH WATER PROOFING COVERING. THE STAGE AREA WILL HAVE TO BE COVERED, IN AN AESTHETIC MANNER.
- AUDIENCE SEATING FOR APPROXIMATELY 1,000 GUESTS, WITH 100 VIP SEATING IN THE FIRST FOUR ROWS OF AT LEAST 25 GUESTS IN EACH ROW.
- CULTURAL STAGE (28 FT× 24 FT) × 4 FT COMPLETE IN ALL RESPECT.
- THE BACK DROP OF AN LED 10×12 FT FOR CULTURAL STAGE.
- GENERAL LIGHTING ARRANGEMENT FOR ALL VENUE, STAGE, HANGER. ETC FOR NIGHT.
- TRUSS FOR CULTURAL STAGE WITH CLOTH COVERING (30 FT × 28 FT).
- IRON PIPE STRUCTURE FOR PANDAL WITH CLOTH COVERING AND FABRIC CEILING (80FT × 150FT) AS PER REQUIREMENT.
- GOOD QAULITY SOUND SYSTEM FOR CULTURAL STAGE COMPLETE IN ALL RESPECT.
- 1 VANITY VAN FOR TWO DAYS.
- VIEW CUTTER 4000 SQ FT.
- FLOWER DECORATION FOR OPENING CERMANY WITH DIAS DECORATION.
- MEDIA RAISER (16FT × 8FT) × 2.5FT, (16FT×4FT)×1.5FT (16×12)×2.50.
- 1 SWISS COTTAGE AS PER NORMS OF PROTOCOL FOR HONURABLE CM SIR.
- 1 VIP ROOM WITH MOBILE VACUUM TOILET.
- SELFIE POINT 4 NOS.
- GREEN NET 24,000 SQ FT.
- STENCIL 2 NOS.
- MOBILE VACCUME TOILETS, 5-5 SEATER WITH CLEANING MAINTINANCE SUPPORT.

NOTE: IN ADDITION TO THE ABOVE REQUIREMENTS, THE AGENCY WILL HAVE TO BE PREPARED TO DELIVER ANY ADDITIONAL REQUIREMENTS ON-SITE, IF NEED ARISEED.

1.1 - STAGE LIGHTS AND SOUND SYSTEM FOR TWO DAYS (24 to 25 FEB 2026) – COMPLETE WORKS OF STAGE LIGHTS, SOUND & PA SYSTEM AND ENSURING ALL TECHNICAL ASPECTS AS PER INDUSTRY STANDARDS FOR THE LISTED LOCATIONS. ITEMS INCLUDE BUT NOT LIMITED TO, SPEAKER SYSTEM, CONSOLE, STAGE MONITOR, CORDLESSMICS, MIXER, AMPLIFIER, PARLIGHTS, MOVING HEADLIGHTS, ETC.

- PAR LIGHTS – 40 UNITS
- LED PAR – 25 UNITS
- HAZIR (FOR FOG) – 2UNITS
- SHARPY – 24 UNITS
- SOUND SYSTEM(LINEARY +SCOB+MONITOR +MICROPHONE &ACCESSORIES)
- 12 MICS
- 2 CORDLESS MICS
- ALUMINIUM TRUSS (GOLE POST; 60 Ft WIDTH X 24FT HEIGHT)
- 2 GENERATOR 63 KV (WITH DIESEL, OPERATOR, CABLING & OTHER NECESSARY THINGS)
- 1 SILENT GENERATOR (AVR SYSTEM) 125 KV (WITH DIESEL, OPERATOR, CABLING & OTHER NECESSARY THINGS) and One Silent generator stand by.

NOTE: THE AGENCY MUST FACTOR IN ALL NECESSARY LIGHT &SOUND REQUIREMENTS FOR A PUBLIC EVENT IN THIS. IN ADDITION TO THE ABOVE REQUIREMENTS, THE AGENCY MUST BE PREPARED TO DELIVER ANY ADDITIONAL REQUIREMENTS ON-SITE, IF NEEDARISE.

1.2- BEAUTIFICATION & DECORATION OF BARSANA – THE CITY OF BARSANA TO BE BEAUTIFIED BY



DECKING IT UP THEMATIC DÉCOR ELEMENTS. THE AGENCY TO PROPOSE IN THEIR TECHNICAL PRESENTATION DIFFERENT COST EFFECTIVE THEMATIC DÉCOR IDEAS, WHICH CAN BE EXECUTED ON-GROUND. AS PART OF THE DÉCOR, THE FOLLOWING SITES/MONUMENTS/TEMPLES/STAGES AND PATHWAYS NEED TO BE DECORATED:

- EXISTING MAIN GATE OF BAGH MOHALLA MANDIR MARG
- PATHWAYS FROM:
 - SHRI JI GATE TO RANGEELI GALI UPTO LATHMAAR HOLI STHAL
 - EXISTING PLATFORM ALONG WITH STRUCTURE AT LATHMAAR HOLI STHAL
 - RANGILI GALI CORNER TO CHAJURAM BAGEECHI (SUDAMA GALI)
 - PRIYAKUND TO CHAJURAM BAGEECHI
- PRIYAKUND CAMPUS
- EXISTING PUCCA STAGE AT KATARA CHOWK, BARSANA
- NEARBY SURROUNDINGS, SUCH AS, TREES, WALLS, CHABUTRAS, LAMPS POSTS, ETC. TO COMPLETE THE AMBIENCE.

1.3- DÉCOR & AMBIENCE CREATION – THE AGENCY MUST PRESENT IN THEIR TECHNICAL PRESENTATION AT LEAST SIX (6) DIFFERENT COST EFFECTIVE DÉCOR IDEAS (STRUCTURAL DESIGNS, DECORATIVE SETUP, INSTALLATIONS, CITY DÉCOR CONCEPTS, VISUALS, ETC.) THAT CAN POTENTIALLY BE EXECUTED ON- GROUND. THE IDEAS MUST ALWAYS EXHIBIT THE THEME OF HOLI. THE IDEAS MUST ALSO BE SUPPORTED WITH TECHNICAL SPECIFICATIONS OF ALL ELEMENTS (SIZE, MATERIAL, ETC.). IN CASE OF ANY ARTISTIC INSTALLATIONS ON THEME OF HOLI, IT NEEDS TO BE PLACED ON A PLATFORM OF 3 FT HEIGHT. PLEASE NOTE THAT EACH BIDDER MUST AT LEAST PRESENT IN 6 DIFFERENT IDEAS FOR THIS PROJECT, KEEPING IN MIND THE ESTIMATED PROJECT VALUE.

1.4- Leveling and dressing:- Leveling and dressing of mela Ground Properly Including Filling of sand/earth with all labours T&p etc Complete.

1.5- Miscellaneous:- All necessary arrangements and required items for Opening Ceremony like decorative tray, scissor, ribbon, flower decoration, memento, Patka etc.

2-MINOR STAGES:-

Specification of minor stage:-

- Installation of minor stage 16'x28' size, 3' height will be made 2 inch dia, pipe frame and wooden Ply Board (8'x 4'), Including Sound System, Decorated Cloth and Light, Back Drop (10'x20'), Water Proofing Ceiling Cover, Flower Decoration, minimum 6 Props, 6 Mics, 2 Fan, Green Room, LED Metal, Water arrangement, Generator 5.0 KVA, Mating etc.

Note-At barsana 7 number minor stages for 2 days.

2-At Other Different Location 18 number minor stages for 1 days.

Locations of minor Stage

Date- 24 to 25 Feb 2026

1-**BARSANA**- 1-Goverdhan Road near Drain, 2-Near Bus Stand, 3-Near Entry Gate, 4-Priya Kund, 5-TFC Near Drain, 6-Opposite Radha Bihari Inter college, 7-Petrol Pump Near Nandgaon Road.

Date- 26 Feb 2026

2-**Nandgaon**-1- Near Barsana Road Dharmasala, 2-Near PHC, 3-Vrinda kund.

Date 27 Feb 2026

3- **Mathura (Shri Krishna Jamanbhumi)**-1-Near Potra Kund, 2-Near Govind nagar police Station.

Date 28 Feb 2026

4-**Gokul**-1-Temple's Campus.

AP

Su

Date-03 Mar 2026

5-**Holi Gate**-At Holi gate Chauraha

6-**Fahlen**-1- Temple's Campus.

Date-07 Mar 2026

7-**Baldev**-1-Near Bus stand, 2- Mela Ground

8-**Nandgaon**-Rangili Chauk.

9-**Mukhrai**- Temple's Campus.

10-**Jaav**-Huranga place.

Date 08 Mar 2026

11-**Vishram Ghat**-Vishram Ghat

12-**Bathen**-Huranga Place.

13-**Gidho**-Huranga Place.

Date 12 Mar 2026

14-**Mahavan**-84 Khamba Temple's Campus

Date 12 Mar 2026

15-**Vrindavan**-Near Govind Dev Temple.

3-**ENTRY GATES**:-Theme based entry gates with size of 40×20 ft, pillar and facia 3 ft both side, structural design, fabrication.

Locations of Entry Gate

Date 24 & 25 Feb 2026

1-**Barsana**-1-Goverdhan Chiksholi Road Tiraha, 2-Goverdhan Road Near Bus Stand, 3-Nandgaon-Chata Road Tiraha, 4-Near Priya Kund, 5-Nandgaon Road Near Gazipur.

Date 25 & 26 Feb 2026

2-**Nandgaon**-1-Barsana Road, 2-Kosi Road Tiraha, 3-Near Nandgaon Temple Entry Gate, 4-Yashoda Kund

Date 26 & 27 Feb 2026

3-**Rawal**-1-Entry Road of Village, 2-Oppsote Temple

Date 27 & 28 Feb 2026

4-**Gokul**-1-Gokul Tiraha, 2-Mruli Ghat Road

Date 03 & 04 Mar 2026

5-**Falen**-1-Entry Road of Village, 2-Holi Place

Date- 06 & 07 Mar 2026

6-**Baldev**-1-Mathura Sadabaad Tiraha, 2-Near Police station

Date- 11 & 12 Mar 2026

7-**Mahavan**-1-Gokul Brahmand Ghat Road Tiraha.

8-**Mathura**-1-Near Goverdhan Chauraha(Krishna nagar police chauki,2-Janambhumi link road, 3-Near Govind nagar police station, 4-Masani Chauraha, 5-Bhutesher Road Shri Ji Baba.

4-**SELFIE POINTS**:- Installation of Selfie Points theme based with minimum 6 props, cutout and decorative lighting, On platform size (6'x8') x 3' height from Ground level.

Locations of Selfie Points

Date 24 & 25 Feb 2026

1-**Barsana**-1- Barsana Near Main Tiraha, 2-Opposite Bus Stand, 3-Opposite Radha Bihari Inter College, 4-Near Priya Kund, 5-Katara Chowk.

Date 25 & 26 Feb 2026

2-**Nandgaon**- 1-Near Bus Stand, 2- Near Temple (VIP Parking)

Date 26 & 27 Feb 2026

3-**Rawal**- 1- Temple's Campus.

Date 27 & 28 Feb 2026

4-**Gokul**-1-Temple's Campus.

Date 03 & 04 Mar 2026

5-**Falen**-1-Temple's Campus.

Date 06 & 07 Mar 2026

6-**Baldev**-Temple's Campus.

Date 11 & 12 Mar 2026

7-**Mahavan**-Temple's Campus.

NOTE-ABOVE MENTIONED DATES ARE SUBJECT TO CHANGE.

5- **PUBLICITY, PRINTING AND MOUNTINGS OF HOARDINGS**:- printing & Mounting of Hording size 10'x20' ft (design & Location will be approved by UPBTVP). Along with all necessary NOC form Concern Department.

6- **MISCELLANEOUS ITEMS**:-

(i) Printing & Supply of Passes (1-Artist-500, 2-Vehicle-100, 3-Vender-200, 4-officer-80, (design will be approved by UPBTVP).

(ii) Printing & Supply of Invitation Card- 500 (content & design will be approved by UPBTVP).

(iii) Supply of Memento - 50 (design and shape will be approved by UPBTVP).

(iv) Patuka (shawl) - 250 Nos.

(v) Petals of flower - 100 kg.

(vi) Gulal (Red, yellow and orange) - 10 kg each colour.

(vii) Cap & T-shirt theme based - 50.

(viii) For live streaming installation of 04 Nos LED 8'x12' At Prime locations in Barsana along with Internet Connectivity, Generator Power Supply and man power for 2 days.

The Materials to be supplied shall be of good quality as shall be printed at the prevailing market rate with maximum possible discount.

PROJECT DURATION

THE DURATION OF THE PROJECT WOULD START FROM THE DATE OF ISSUE OF THE WORK ORDER AND WOULD INCLUDE THE TIME PERIOD PRECEDING THE EVENT, DURATION OF THE EVENT, SUCCESSFUL, COMPLETION DISMANTLING OF THE

EVENT SETUP ON-SITE AND SUBMISSION OF THE POST EVENT REPORT.

INSTRUCTION TO BIDDERS

THE SELECTED BIDDER SHALL FUNCTION AS THE EVENT MANAGEMENT AGENCY (EMA) FOR THE CONCEPTUALIZATION, EXECUTION & ON-GROUND MANAGEMENT OF RANGOSTAV 2026 AND ITS SCOPE WOULD BE EXTENDED TO ITEMS LISTS IN THE SCOPE OF WORK. THE PROPOSAL WILL BE EVALUATED ON THE BASIS OF THE EVALUATION CRITERIA SET OUT IN THIS TENDER DOCUMENT IN ORDER TO IDENTIFY THE SUCCESSFUL BIDDER ('SUCCESSFUL BIDDER'). THE SUCCESSFUL BIDDER WILL BE ISSUED A WORK ORDER BY THE UPBTVP.

THE UPBTVP INTENDS TO ADOPT A SINGLE STAGE-TWO ENVELOPE BIDDING PROCESS FOR THE SELECTION OF THE AGENCY FOR THE ASSIGNMENT. HENCE, THE TECHNICAL AND FINANCIAL PROPOSAL SHALL BE UPLOADED AS TWO SEPARATE FILES ON THE E-TENDERING WEBSITE. A RTGS/NEFT OF INR 13275.00 (RUPEES THIRTEEN THOUSAND TWO HUNDRED SEVENTY FIVE RUPEE WITH GST) FOR THE COST OF TENDER DOCUMENT (NON-REFUNDABLE), IN FAVOUR OF CEO, UTTAR PARADESH BRAJ TEERTH VIKAS PARISHAD, MATHURA.

EACH BIDDER SHALL SUBMIT A MAXIMUM OF ONE (1) PROPOSAL FOR THE ASSIGNMENT, IN RESPONSE TO THIS TENDER DOCUMENT. ANY BIDDER WHO SUBMITS MORE THAN ONE PROPOSAL FOR THE ASSIGNMENT SHALL BE DISQUALIFIED. ANY CHAMBERS, SOCIETIES, TRUSTS, CONSORTIUM/JVS FIRMS ARE NOT ALLOWED TO PARTICIPATE IN THIS TENDER.

EARNEST MONEY DEPOSIT (EMD)

AN EARNEST MONEY DEPOSIT (EMD) FOR AN AMOUNT OF INR 2,00,000/- (RUPEES TWO LAKH ONLY) IN THE FORM OF A RTGS/NEFT TO CEO UTTAR PARADESH BRAJ TEERTH VIKAS PARISHAD, MATHURA, PAYABLE AT Mathura.

EMD SHALL BE RETURNED TO THE UNSUCCESSFUL BIDDERS WITHIN A PERIOD OF ONE MONTH FROM THE DATE OF ISSUE OF 'WORK ORDER' TO THE 'SUCCESSFUL BIDDER'. EMD SUBMITTED BY THE 'SUCCESSFUL BIDDER' SHALL BE RETURNED OFFER THE SUBMISSION OF 10% PERFORMANCE SECURITY.

EMD SHALL BE FORFEITED IN THE FOLLOWING CASE:

- IF ANY INFORMATION OR DOCUMENT FURNISHED BY THE BIDDER, THE EMD WILL SEIZED AND CRIMINAL PROCEEDINGS WILL BE INITIATED AGAINST HIM. TURNS OUT TO BE MISLEADING OR UNTRUE IN ANY MATERIAL RESPECT.

FORMAT AND SIGNING OF E-BIDS

THE BIDDER SHALL PROVIDE ALL THE INFORMATION AS PER THIS TENDER DOCUMENT. THE UPBTVP WILL EVALUATE ONLY THOSE PROPOSALS THAT ARE RECEIVED IN THE REQUIRED FORMAT AND ARE COMPLETE IN ALL RESPECTS. THE BIDDER SHALL PREPARE THE ELECTRONIC COPY FOR THE E-BIDS (IN PDF FORMAT) AND UPLOAD THE E-BIDS ON E-TENDER PORTAL <https://etender.up.nic.in> THROUGH THE BIDDER'S DIGITAL SIGNATURE CERTIFICATE (DSC). EACH PROPOSAL SHALL COMPRISE THE FOLLOWING:

PART I SUBMISSION

- A. COVERING LETTER IN THE FORMAT SET OUT IN APPENDIX A;
- B. DETAILS OF THE BIDDER IN THE FORMAT SET OUT IN APPENDIX B. THE BIDDER HAS TO DECLARE THE COMPANY PROFILE SUCH AS MEMORANDUM & ARTICLE OF ASSOCIATION OF THE COMPANY, ETC. THE DOCUMENTS TO BE SUBMITTED SHOULD ALSO INCLUDE THE FOLLOWING:
 - I. SELF-ATTESTED COPY OF PAN CARD;
 - II. SELF-ATTESTED COPY OF THE GSTIN NUMBER;
 - III. SELF-ATTESTED COPY OF THE COMPANY PROFILE, ALONG WITH THE LIST OF SIGNIFICANT CLIENTS;
 - IV. CHARTERED ACCOUNTANT CERTIFICATE (ORIGINAL) SPECIFYING THE

ANNUAL TURNOVER FOR THE LAST THREE YEARS IN THE FORMAT SET OUT IN APPENDIX E.

POWER OF ATTORNEY AS PER APPENDIX C, AUTHORIZING THE SIGNATORY OF THE PROPOSAL TO COMMIT THE BIDDER;

C. TECHNICAL PROPOSAL COMPRISING:

- I. PROJECT DATA SHEETS OF THE BIDDER IN THE FORMAT SET OUT IN APPENDIX D, WITH SUPPORTING PROOFS AS INDICATED IN CLAUSE 'ELIGIBILITY CRITERIA AND EVALUATION METHODOLOGY';
- II. TECHNICAL PRESENTATION PER GUIDELINES PRESCRIBED IN APPENDIX F. THE PRESENTATION CAN BE SUBMITTED IN A HARD COPY IN A SEPARATE SEALED ENVELOPE MANUALLY TO THE UPBTVP, ON OR BEFORE THE TECHNICAL BID OPENING;
- III. AFFIDAVIT REGARDING THE NON-DEBARMENT BY ANY STATE/CENTRAL GOVERNMENT OR THEIR AGENCIES, IN THE LAST THREE YEARS.

PART II SUBMISSION

- A. FINANCIAL PROPOSAL WILL BE SEPARATELY UPLOADED ON THE E-TENDERING WEBSITE AFTER DULLY FILLING THE 'BILL OF QUANTITIES' IN THE EXCEL FILE (BOQ.XLS) PER THE PROVIDED FORMAT AND MARKED AS 'PART II SUBMISSION – FINANCIAL BID';
- B. **THE FEES QUOTED IN THE BOQ MUST BE EXCLUSIVE OF GST.EACH PAGE OF THE TECHNICAL E-BID SHALL BE NUMBERED AND SIGNED BY AN AUTHORIZED SIGNATORY OF THE BIDDER.**

SUBMISSION OF E-BIDS

THE BIDDERS SHOULD SUBMIT THEIR BIDS ONLINE ONLY IN THE 'SUBMISSION' MODULE OF THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN). THE BIDS SHALL BE SUBMITTED ONLY FROM THE BID SUBMISSION START DATE TILL THE BID SUBMISSION END DATE AND TIME GIVEN IN THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN). THEREFORE, BIDDERS ARE ADVISED TO SUBMIT THE E-BIDS WELL IN TIME.

THE PROPOSAL, ALL CORRESPONDENCE AND DOCUMENTS SHALL BE WRITTEN IN ENGLISH. IN CASE OF ACCOMPANYING LITERATURE OR BROCHURES, ETC. BEING IN A LANGUAGE OTHER THAN ENGLISH, A CERTIFIED TRANSLATION SHOULD ACCOMPANY THE DOCUMENTS AS PART OF THE TENDER. ALL PROPOSALS AND ACCOMPANYING DOCUMENTATION WILL BECOME THE PROPERTY OF THE UPBTVP AND WILL NOT BE RETURNED. THE BIDDERS SHOULD SUBMIT THEIR E-BID CONSIDERING THE SERVER TIME DISPLAYED ON THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN). THE SERVER TIME IS THE TIME BY WHICH THE E-BID SUBMISSION ACTIVITY WILL BE ALLOWED TILL THE PERMISSIBLE TIME ON THE LAST/END DATE OF SUBMISSION OF E-BIDS INDICATED IN THE E- TENDER SCHEDULE. ONCE THE E-BID SUBMISSION DATE AND TIME IS OVER, THE BIDDERS CANNOT SUBMIT THEIR E- BID. THE BIDDERS SHALL ONLY BE HELD RESPONSIBLE FOR ANY DELAY AND WHATSOEVER REASON IN SUBMISSION OF E-BID.

THE PROCEDURE FOR SUBMISSION OF E-BIDS BY THE BIDDERS ON THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN) IS ALREADY AVAILABLE ON THE PORTAL AND HAS ALSO BEEN EXPLAINED IN THE TENDER DOCUMENT UNDER 'INSTRUCTIONS FOR E-TENDERING' SECTION.

LATE BIDS

THE SERVER TIME INDICATED IN THE BID MANAGEMENT WINDOW ON THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN) WILL BE THE TIME BY WHICH THE E-BIDS SUBMISSION ACTIVITY WILL BE ALLOWED TILL THE

PERMISSIBLE DATE AND TIME SCHEDULED IN THE E-TENDER. ONCE THE E-BIDS SUBMISSION DATE AND TIME IS OVER, THE BIDDER CANNOT SUBMIT HIS/HER BID. BIDDER HAS TO START THE E-BID SUBMISSION WELL IN ADVANCE, SO THAT THE SUBMISSION PROCESS PASSES OFF SMOOTHLY. THE BIDDER ONLY, WILL BE HELD RESPONSIBLE IF HIS/HER E-BIDS ARE NOT SUBMITTED IN TIME DUE TO ANY REASONS.

IT SHALL BE DEEMED THAT PRIOR TO THE SUBMISSION OF THE PROPOSAL, THE BIDDER HAS: MADE A COMPLETE AND CAREFUL EXAMINATION OF TERMS AND CONDITIONS/REQUIREMENTS, AND OTHER INFORMATION AS SET FORTH IN THIS TENDER DOCUMENT;

- A. RECEIVED ALL SUCH RELEVANT INFORMATION AS IT HAS REQUESTED FROM THE UPBTVP, AND;
- B. MADE A COMPLETE AND CAREFUL EXAMINATION OF THE VARIOUS ASPECTS OF THE PROJECT. THE UPBTVP SHALL NOT BE LIABLE FOR ANY MISTAKE OR ERROR OR NEGLIGENCE BY THE BIDDER IN RESPECT OF THE ABOVE.

WITHDRAWAL AND RESUBMISSION OF E-BIDS

WITHDRAWAL: AT ANY POINT OF TIME, A BIDDER CAN WITHDRAW HIS/HER E-BIDS SUBMITTED ONLINE BEFORE THE E-BIDS SUBMISSION END DATE AND TIME. FOR WITHDRAWING, THE BIDDER SHOULD FIRST LOG IN USING HIS/HER LOGIN ID AND PASSWORD AND SUBSEQUENTLY BY HIS/HER DIGITAL SIGNATURE CERTIFICATE ON THE E- PROCUREMENT PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN). THE BIDDER SHOULD THEN SELECT 'MY BIDS' OPTION IN THE 'BID SUBMISSION' MENU. THE PAGE LISTING ALL THE BIDS SUBMITTED BY THE BIDDER WILL BE DISPLAYED. CLICK 'VIEW' TO SEE THE DETAILS OF THE BID TO BE WITHDRAWN. AFTER SELECTING THE 'BID WITHDRAWAL' OPTION, THE BIDDER HAS TO CLICK 'YES' TO THE MESSAGE "DO YOU WANT TO WITHDRAW THIS BID?" DISPLAYED IN THE 'BID INFORMATION' WINDOW FOR THE SELECTED BID. THE BIDDER ALSO HAS TO ENTER THE BID WITHDRAWING REASONS AND UPLOAD THE LETTER GIVING THE REASONS FOR WITHDRAWING BEFORE CLICKING THE 'SUBMIT' BUTTON. THE BIDDER HAS TO CONFIRM AGAIN BY PRESSING 'OK' BUTTON BEFORE FINALLY WITHDRAWING HIS / HER SELECTED BID. ONCE THE BIDDER HAS WITHDRAWN HIS/HER BID HE/SHE CANNOT RE-SUBMIT THIS BID AGAIN.

RESUBMISSION: THE BIDDER CAN RESUBMIT HIS/HER E-BIDS AS AND WHEN REQUIRED TILL THE BID SUBMISSION END DATE AND TIME. THE NEW BID WILL REPLACE THE E-BIDS SUBMITTED EARLIER. THE PAYMENT MADE BY THE BIDDER EARLIER WILL BE USED FOR REVISED E-BIDS AND THE NEW BID SUBMISSION SUMMARY GENERATED AFTER THE SUCCESSFUL SUBMISSION OF THE REVISED E-BIDS WILL BE CONSIDERED FOR EVALUATION PURPOSES. FOR RESUBMISSION, THE BIDDER SHOULD FIRST LOG IN USING HIS/HER LOGIN ID AND PASSWORD AND SUBSEQUENTLY BY HIS/HER DIGITAL SIGNATURE CERTIFICATE ON THE E-TENDER PROCUREMENT PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN). THE BIDDER SHOULD THEN SELECT 'MY BIDS' OPTION IN THE 'BID SUBMISSION' MENU. THE PAGE LISTING ALL THE BIDS SUBMITTED BY THE BIDDER WILL BE DISPLAYED. CLICK 'VIEW' TO SEE THE DETAILS OF THE BID TO BE RESUBMITTED. AFTER SELECTING THE 'BID RESUBMISSION' OPTION, CLICK 'ENCRYPT & UPLOAD' TO UPLOAD THE REVISED E-BIDS DOCUMENTS BY FOLLOWING THE METHODOLOGY PROVIDED IN CLAUSE SUBMISSION OF E-BIDS ABOVE.

THE BIDDERS CAN SUBMIT THEIR REVISED BIDS AS MANY TIMES AS POSSIBLE BY UPLOADING THEIR E-BIDS DOCUMENTS WITHIN THE SCHEDULED DATE & TIME FOR SUBMISSION OF E-BIDS. NO E-BIDS CAN BE RESUBMITTED SUBSEQUENTLY AFTER THE DEADLINE FOR SUBMISSION OF E-BIDS.

THE UPBTVP MAY, IN EXCEPTIONAL CIRCUMSTANCES, AND AT ITS SOLE DISCRETION, EXTEND THE ABOVE PROPOSAL DUE DATE BY ISSUING A CORRIGENDUM.

RECEIPT AND OPENING OF E-BIDS

BIDDERS ARE ADVISED TO SUBMIT THEIR E-BIDS IN 'TWO-PACKET' SYSTEM WITH TECHNICAL AND FINANCIAL BIDS SEPARATELY ON E-TENDER PORTAL. **PLEASE NOTE THAT PRICE/FINANCIAL BID SHOULD NOT BE QUOTED IN THE TECHNICAL BID. THE PRICES SHOULD BE QUOTED IN THE FINANCIAL BID ONLY.** ON RECEIPT ON THE E-TENDER PORTAL, THE TECHNICAL PROPOSALS WILL BE OPENED BY THE BID EVALUATION COMMITTEE (BEC) MEMBERS IN THE OFFICE OF THE CEO UTTAR PARADESH BRAJ TEERTH VIKAS PARISHAD, 474/1, JAWARBAG NEAR CIVIL LINE Mathura.

THE UPBTVP WILL OPEN ALL E-BIDS, IN THE PRESENCE OF BIDDER'S AUTHORIZED REPRESENTATIVES WHO CHOOSE TO ATTEND AT UTTAR PARADESH BRAJ TEERTH VIKAS PARISHAD, 474/1, JAWARBAG NEAR CIVIL LINC Mathura, ON THE DATE AND TIME MENTIONED IN THE 'NOTICE INVITING TENDER'. THE BIDDER'S REPRESENTATIVES WHO ARE PRESENT SHALL RECORD THEIR ATTENDANCE ON THE ATTENDANCE SHEET. IN THE EVENT OF THE SPECIFIED DATE OF E-BID

OPENING BEING DECLARED A HOLIDAY FOR THE PURCHASER, THE E-BIDS SHALL BE OPENED AT THE APPOINTED TIME AND PLACE ON THE NEXT WORKING DAY.

THE BIDDER'S NAMES & THE PRESENCE AND OTHER DETAILS AS THE PURCHASER AT ITS DISCRETION MAY CONSIDER APPROPRIATE, WILL BE ANNOUNCED AT THE OPENING OF THE E-BIDS. THE NAMES OF SUCH BIDDERS NOT MEETING THE QUALIFICATION REQUIREMENT SHALL BE NOTIFIED SUBSEQUENTLY.

AFTER THE EVALUATION OF THE TECHNICAL E-BIDS, THE UPBTVP SHALL NOTIFY THOSE BIDDERS WHOSE E-BIDS WERE CONSIDERED NON-RESPONSIVE TO THE CONDITIONS AS MENTIONED IN THIS TENDER DOCUMENT AND NOT MEETING THE QUALIFICATION REQUIREMENTS INDICATING THAT THEY DID NOT TECHNICALLY QUALIFY FOR SELECTION AS THE AGENCY FOR THIS PROJECT. THE UPBTVP WILL SIMULTANEOUSLY NOTIFY ON THE E-TENDER PORTAL <https://etender.up.nic.in>, WHOSE TECHNICAL E-BIDS WERE CONSIDERED ACCEPTABLE AND HAVE BEEN SHORTLISTED FOR THE PRESENTATION AND OPENING OF THEIR FINANCIAL E-BIDS.

THE UPBTVP RESERVES THE RIGHT TO REJECT ANY PROPOSAL NOT SUBMITTED ON TIME AND WHICH DOES NOT CONTAIN THE INFORMATION/DOCUMENTS AS SET OUT IN THIS TENDER DOCUMENT.

TO FACILITATE EVALUATION OF PROPOSALS, THE UPBTVP MAY, AT ITS SOLE DISCRETION, SEEK CLARIFICATIONS IN WRITING FROM ANY BIDDER REGARDING ITS PROPOSAL.

EVALUATION

THE CRITERIA FOR PRE-QUALIFICATION, TECHNICAL EVALUATION AND SELECTION OF BIDDERS ARE SET OUT UNDER SECTION ELIGIBILITY CRITERIA AND EVALUATION METHODOLOGY. AS PART OF THE EVALUATION, THE PART I – TECHNICAL SUBMISSION SHALL BE CHECKED FOR RESPONSIVENESS WITH THE REQUIREMENTS OF THE TENDER DOCUMENT AND ONLY THOSE PROPOSALS WHICH ARE FOUND TO BE RESPONSIVE WOULD BE FURTHER INVITED TO GIVE A PRESENTATION IN ACCORDANCE WITH THE CRITERIA SET OUT IN THIS TENDER DOCUMENT.

PART I – SUBMISSION WOULD BE CONSIDERED TO BE RESPONSIVE IF IT MEETS THE FOLLOWING CONDITIONS:

- A. THE AMOUNT TOWARDS THE COST OF TENDER (RTGS) AND EMD (RTGS) HAS BEEN RECEIVED ON OR BEFORE THE PROPOSAL DUE DATE INCLUDING ANY EXTENSION THEREOF.
- B. IT IS SIGNED AND MARKED AS STIPULATED IN CLAUSE 'FORMAT AND SIGNING OF E-BIDS' AND 'SUBMISSION OF E-BIDS'. IT CONTAINS ALL THE INFORMATION AND DOCUMENTS INCLUDING SCANNED COPY OF DEMAND DRAFTS FOR THE COST OF TENDER DOCUMENT AND EMD AS REQUESTED IN THE TENDER DOCUMENT.
- C. IT CONTAINS INFORMATION IN FORMATS SPECIFIED IN THIS TENDER DOCUMENT.
- D. IT CONFORMS TO THE BID VALIDITY PERIOD AS SET OUT IN THE TENDER.
- E. IT PROVIDES INFORMATION IN REASONABLE DETAIL. ("REASONABLE DETAIL" MEANS THAT, BUT FOR MINOR DEVIATIONS, THE INFORMATION CAN BE REVIEWED AND EVALUATED BY THE UPBTVP WITHOUT COMMUNICATION WITH THE BIDDER). THE UPBTVP RESERVES THE RIGHT TO DETERMINE WHETHER THE INFORMATION HAS BEEN PROVIDED IN REASONABLE DETAIL.
- F. THERE ARE NO INCONSISTENCIES BETWEEN THE PROPOSAL AND THE SUPPORTING DOCUMENTS.
- G. THE E-BID DOCUMENT SHOULD BE PROPERLY INDEXED WITH PAGE NUMBERS.

A PROPOSAL THAT IS SUBSTANTIALLY RESPONSIVE IS ONE THAT CONFORMS TO THE PRECEDING REQUIREMENTS WITHOUT MATERIAL DEVIATION OR RESERVATION. A MATERIAL DEVIATION OR RESERVATION IS ONE:

- A. WHICH AFFECTS IN ANY SUBSTANTIAL WAY, THE SCOPE, QUALITY, OR PERFORMANCE OF THE ASSIGNMENT,
OR



- B. WHICH LIMITS IN ANY SUBSTANTIAL WAY, INCONSISTENT WITH THE TENDER DOCUMENT, THE UPBTVP RIGHTS OR THE BIDDER'S OBLIGATIONS UNDER THE WORK ORDER, OR
- C. WHICH WOULD AFFECT UNFAIRLY THE COMPETITIVE POSITION OF OTHER BIDDERS PRESENTING SUBSTANTIALLY RESPONSIVE PROPOSALS.

THE RESPONSIVE PROPOSALS SHALL BE EVALUATED AS PER THE CRITERIA SET OUT IN SECTION ELIGIBILITY CRITERIA AND EVALUATION METHODOLOGY.

QUALITY CUM COST BASED SELECTION (QCBS) METHOD SHALL BE ADOPTED FOR SELECTION OF THE AGENCY,

WHICH HAS BEEN FULLY DESCRIBED IN SECTION ELIGIBILITY CRITERIA AND EVALUATION METHODOLOGY OF THIS TENDER DOCUMENT. THE BIDDER ACHIEVING THE HIGHEST COMBINED TECHNICAL AND FINANCIAL SCORE AS DESCRIBED IN SECTION ELIGIBILITY CRITERIA AND EVALUATION METHODOLOGY WILL CONSIDERED TO BE THE SUCCESSFUL APPLICANT AND WILL BE INVITED FOR NEGOTIATIONS, IF REQUIRED BEFORE THE FINAL CONTRACT SIGNING (THE "SUCCESSFUL APPLICANT").

IN CASE THERE ARE TWO OR MORE BIDDERS WITH THE SAME COMBINED SCORE, THE UPBTVP MAY IN SUCH CASE CALL ALL SUCH BIDDERS FOR NEGOTIATIONS AND SELECT THE PREFERRED BIDDER ON THE OUTCOME OF THE NEGOTIATIONS. THE SELECTION IN SUCH CASES SHALL BE AT THE SOLE DISCRETION OF THE UPBTVP.

THE UPBTVP RESERVES THE RIGHT TO REJECT ANY PROPOSAL, IF:

- A. AT ANY TIME, A MATERIAL MISREPRESENTATION IS MADE OR DISCOVERED; OR
- B. THE BIDDER DOES NOT RESPOND PROMPTLY AND DILIGENTLY TO REQUESTS FOR SUPPLEMENTAL INFORMATION REQUIRED FOR THE EVALUATION OF THE PROPOSAL.
- C. IN THE EVENT OF ACCEPTANCE OF THE PROPOSAL OF THE PREFERRED BIDDER, THE UPBTVP SHALL DECLARE THE PREFERRED BIDDER AS THE SUCCESSFUL BIDDER. THE UPBTVP WILL NOTIFY THE SUCCESSFUL BIDDER THROUGH A LETTER OF INTENT (LOI) THAT ITS PROPOSAL HAS BEEN ACCEPTED.

THE SUCCESSFUL BIDDER(S) SHALL BE ISSUED THE WORK ORDER ON PRIORITY.

PERFORMANCE SECURITY

THE SUCCESSFUL BIDDER SHALL AT HIS OWN EXPENSE WILL DEPOSIT WITH THE UPBTVP, WITHIN 5 (FIVE) DAYS AFTER THE RECEIPT OF NOTIFICATION OF AWARD OF THE WORK ORDER (LETTER OF AWARD) FROM THE UPBTVP, AN UNCONDITIONAL AND IRREVOCABLE PERFORMANCE BANK GUARANTEE (PBG) AMOUNTING TO 10% OF THE AGREEMENT VALUE FROM A SCHEDULED BANK ACCEPTABLE TO THE UPBTVP, PAYABLE ON DEMAND, FOR THE DUE PERFORMANCE AND FULFILMENT OF THE AGREEMENT BY THE BIDDER. THIS PERFORMANCE GUARANTEE SHALL BE FOR AN AMOUNT EQUIVALENT TO 10% OF THE AGREEMENT VALUE. ALL INCIDENTAL CHARGES WHATSOEVER SUCH AS PREMIUM, COMMISSION, ETC. WITH RESPECT TO THE PERFORMANCE GUARANTEE SHALL BE BORNE BY THE BIDDER. THE PERFORMANCE GUARANTEE SHALL BE VALID FOR SIX MONTHS POST COMPLETION OF THE PROJECT SATISFACTORILY. SUBJECT TO THE TERMS AND CONDITIONS IN THE PERFORMANCE BANK GUARANTEE, AT THE END OF 06 (SIX) MONTHS, THE PERFORMANCE BANK GUARANTEE MAY BE DISCHARGED/RETURNED BY THE UPBTVP UPON BEING SATISFIED THAT THERE HAS BEEN DUE PERFORMANCE OF OBLIGATIONS OF THE BIDDER UNDER THE AGREEMENT. HOWEVER, NO INTEREST SHALL BE PAYABLE ON THE PERFORMANCE GUARANTEE.

FAILURE OF THE SUCCESSFUL BIDDER TO COMPLY WITH THE REQUIREMENTS OF CLAUSE PERFORMANCE SECURITY SHALL CONSTITUTE SUFFICIENT GROUNDS FOR THE ANNULMENT OF THE WORK ORDER/LOA AND FORFEITURE OF THE EMD. IN SUCH AN EVENT, THE UPBTVP RESERVES THE RIGHT TO:



EITHER INVITE THE NEXT BEST BIDDER TO MATCH WITH THE FINANCIAL PROPOSAL OF THE SUCCESSFUL BIDDER, OR;

- A. TAKE ANY SUCH MEASURES AS MAY BE DEEMED FIT IN THE SOLE DISCRETION OF THE UPBTVP,

INCLUDING ANNULMENT OF THE BIDDING PROCESS AND BLACKLISTING OF THE FIRM FROM THE UPBTVP FOR ANY FUTURE WORK.

NOT WITH STANDING ANYTHING CONTAINED IN THIS TENDER DOCUMENT, THE UPBTVP RESERVES THE RIGHT TO ACCEPT OR REJECT ANY PROPOSAL, OR TO ANNUL THE BIDDING PROCESS OR REJECT ALL PROPOSALS, AT ANY TIME WITHOUT ANY LIABILITY OR ANY OBLIGATION FOR SUCH REJECTION OR ANNULMENT.

THE BIDDING PROCESS SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF INDIA AND THE COURTS IN MATHURA SHALL HAVE EXCLUSIVE JURISDICTION OVER ALL DISPUTES ARISING UNDER, PURSUANT TO AND OR IN CONNECTION WITH THE BIDDING PROCESS.

PAYMENT

PAYMENT WILL BE MADE TO THE SUCCESSFUL BIDDER AFTER THE SUCCESSFUL COMPLETION OF THE EVENT, UPON THE SUBMISSION OF THE POST EVENT REPORT.

THE PAYMENT WILL BE SUBJECT TO INSPECTION BY THE UPBTVP OF THE ON-GROUND DELIVERY OF EACH ELEMENT OF THE PROJECT. ANY DEVIATION FROM THE EXPECTED DELIVERY & QUALITY STANDARD WILL RESULT IN DEDUCTION OF THE AGREEMENT VALUE, AND THE DECISION OF THE CEO UTTAR PRADESH BRAJ TEERTH VIKAS PARISHAD, MATHURA AND PAYBLE AT MATHURA., WILL BE FINAL.

ELIGIBILITY CRITERIA AND EVALUATION METHODOLOGY

BIDDERS WHICH ARE REGISTERED ON THE E-TENDER PORTAL ARE ELIGIBLE TO PARTICIPATE IN THIS E-TENDERING PROCESS. E-BIDS SUBMITTED BY ANY OTHER BIDDERS WILL BE TREATED AS NON-RESPONSIVE AND WILL NOT BE CONSIDERED AGAINST THIS E-BID. NEW BIDDERS WHO WISH TO PARTICIPATE SHOULD INITIATE NEW REGISTRATION ON THE E-TENDER PORTAL TO BE ABLE TO PARTICIPATE IN THE PROCESS.

NOTE: QUALITATIVE COMPARATIVE EVALUATION OF WORK CREDENTIALS AMONGST THE PARTICIPATING BIDDERS AND WITH THE SCOPE OF WORK WILL BE APPLIED. WORK CREDENTIALS WILL BE CONSIDERED AS ON LAST DATE OF SUBMISSION OF E-BIDS.

IMPORTANT: SINCE THE CHARACTERISTICS OF THE JOB IS SPECIAL IN NATURE AND IS BEING DESIRED FOR A MARQUEE EVENT, THE UPBTVP WILL PERFORM SUFFICIENT ANALYSIS ON THE TECHNICAL CAPABILITY OF THE BIDDERS AND COMPARISON FOR EACH OF THE PROJECTS SUGGESTED BY THE BIDDER. EVALUATION WILL BE FINALLY BASED ON THE DECISION OF UPBTVP.

PRE-QUALIFICATION CRITERIA

S No	CRITERIA	DOCUMENTARY EVIDENCE
1.	THE BIDDING ENTITY SHOULD BE A REGISTERED ENTITY WITH MINIMUM 5 YEARS OF EXISTENCE ON THE DAY OF THE SUBMISSION OF E-BID, WITH LARGE EVENT SETUP & MANAGEMENT CAPABILITIES. EVENT SETUP & MANAGEMENT CAPABILITIES WILL BE ASSESSED WITH PAST WORK ORDERS & COMPANY CREDENTIALS.	1. CERTIFICATE OF INCORPORATION UNDER COMPANIES ACT 1956/ 2013, AND OTHER APPLICABLE ACTS. 2. PAN CARD. 3. GST REGISTRATION. 4. OTHER APPROPRIATE DOCUMENTS SUPPORTING THEIR STATUS.

2.	THE BIDDING ENTITY SHOULD HAVE A MINIMUM AVERAGE ANNUAL TURNOVER OF INR 150 LAKH OR MORE OVER THE ANY THREE FINANCIAL YEARS (OUT OF FOUR YEAR, 2024-25, 2023-24, 2022-23, 2021-22).	1. CA CERTIFICATE (ORIGINAL). 2. AUDITED BALANCE SHEETS FOR THE ANY THREE FINANCIAL YEARS (OUT OF FOUR YEAR, 2024-25, 2023-24, 2022-23, 2021-22). TO SUPPORT THE CLAIM.
3.	THE BIDDING ENTITY MUST HAVE SUCCESSFULLY EXECUTED TWO (2) EVENTS (TO INCLUDE THEMATIC FESTIVALS, FAIRS, MAHOTSAV, CULTURAL FAIRS STATE/ NATIONAL EXHIBITION OR COMBINATION OF SAME , IN THE LAST FIVE (5) YEARS, WITH THE STATE OR CENTRAL GOVERNMENT / DISTRICT ADMINISTRATION/ PSUs. TASK TO INCLUDE EVENT CONCEPTUALIZATION, PRODUCTION, SETUP ON-GROUND AND END TO END MANAGEMENT.	1. LETTER OF AWARD / AGREEMENT / CONTRACT / WORK ORDER / COMPLETION CERTIFICATE, DULY CERTIFIED BY THE AUTHORIZED SIGNATORY OF THE BIDDING COMPANY. 2. PICTURES & OTHER SUPPORTING DOCUMENTS.
4.	THE BIDDING ENTITY MUST NOT BE DISQUALIFIED / BLACKLISTED / TERMINATED / DEBARRED BY ANY STATE OR CENTRAL GOVERNMENT OR THEIR AGENCIES, AND SHOULD NOT HAVE BEEN FOUND GUILTY OF ANY CRIMINAL OFFENCE BY ANY COURT OF LAW, IN THE LAST FIVE (3) YEARS.	1. AFFIDAVIT BY THE AUTHORIZED SIGNATORY.

THE AGENCY WHO FULFILL THE ABOVE PRE-QUALIFICATION CRITERIA WILL BE CONSIDERED ELIGIBLE BIDDER. FAILURE TO COMPLY WITH PRE-QUALIFICATIONS CRITERIA'S SHALL RENDER THE BIDDER INELIGIBLE. THE TECHNICAL AND FINANCIAL PROPOSAL OF IN-ELIGIBLE BIDDER SHALL NOT BE CONSIDERED.

NOTE: SUBMISSION OF FORGED DOCUMENTS WILL ALSO RESULT IN SUMMARY REJECTION OF THE BID.

E-BID SHOULD COMPRISE OF FOLLOWING SECTIONS:

- I. TECHNICAL BID
- II. FINANCIAL BID

BOTH THE BIDS MUST BE SUBMITTED SEPARATELY ON THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://etender.up.nic.in). PRICES SHOULD NOT BE QUOTED IN THE TECHNICAL BID. THE PRICES SHOULD BE QUOTED IN THE FINANCIAL BID ONLY.

TECHNICAL EVALUATION CRITERIA

S No	EVALUATION CRITERIA	SCORE
1	RELEVANT EXPERIENCE	65




.1	<p>MINIMUM AVERAGE ANNUAL TURNOVER OF INR 1.5 CRORE OR MORE OVER ANY THREE FINANCIAL YEARS (OUT OF FOUR YEAR 2024-25, 2023-24, 2022-23,2021-22).</p> <p><u>MARKING:</u> UPTO INR 2 CRORE: 7 MARKS INR ABOVE 2 CRORE : 10 MARKS</p> <p><u>DOCUMENTARY EVIDENCE:</u></p> <ol style="list-style-type: none"> 1. CA CERTIFICATE (ORIGINAL). 2. AUDITED BALANCE SHEETS FOR ANY THREE FINANCIAL YEARS (OUT OF FOUR YEAR. 2024-25, 2023-24, 2022-23,2021-22).) TO SUPPORT THE CLAIM. 	10
1.2	<p>NUMBER OF SUCCESSFULLY EXECUTED EVENTS, IN THE LAST FIVE (5) YEARS, WITH THE STATE OR CENTRAL GOVERNMENT / DISTRICT ADMINISTRATION/PSUs. TASK TO INCLUDE EVENT CONCEPTUALIZATION, PRODUCTION, and SETUP ON- GROUND AND END-TO-END MANAGEMENT WITH MINIMUM PROJECT VALUE OF INR 25 LAKH.</p> <p><u>MARKING:</u> 1 PROJECT: 5 MARKS (UP TO A MAXIMUM OF 25 MARKS FOR 5 PROJECTS)</p>	25
	<p><u>DOCUMENTARY EVIDENCE:</u></p> <ol style="list-style-type: none"> 1. LETTER OF AWARD / AGREEMENT / CONTRACT / WORK ORDER / COMPLETION CERTIFICATE, DULY CERTIFIED BY THE AUTHORIZED SIGNATORY OF THE BIDDING COMPANY. 2. PICTURES & OTHER SUPPORTING DOCUMENTS. 	
1.3	<p>NUMBER OF SUCCESSFULLY EXECUTED EVENTS UNDER THE AMBIT OF TOURISM AND CULTURE (TO INCLUDE THEMATIC FESTIVALS, FAIRS, MAHOTSAV, CULTURAL FAIRS EXHIBITION OR COMBINATION OF SAME), IN THE LAST FIVE (5) YEARS, WITH THE STATE OR CENTRAL GOVERNMENT / DISTRICT ADMINISTRATION/ PSUs. TASK TO INCLUDE EVENT CONCEPTUALIZATION, PRODUCTION, SETUP ON- GROUND AND END-TO-END MANAGEMENT WITH MINIMUM PROJECT VALUE OF INR 40 LAKH.</p> <p><u>MARKING:</u> 1 PROJECT: 7.5 MARKS (UP TO A MAXIMUM OF 30 MARKS FOR 4 PROJECTS)</p> <p><u>DOCUMENTARY EVIDENCE:</u></p> <ol style="list-style-type: none"> 1. LETTER OF AWARD / AGREEMENT / CONTRACT / WORK ORDER / COMPLETION CERTIFICATE, DULY CERTIFIED BY THE AUTHORIZED SIGNATORY OF THE BIDDING COMPANY. 2. PICTURES & OTHER SUPPORTING DOCUMENTS. 	30
2	<p>TECHNICAL PRESENTATION</p> <p>DETAILED PRESENTATION ON THE PROJECT DELIVERABLES. IT MUST INCLUDE, BUT NOT LIMITED TO:</p> <ol style="list-style-type: none"> 1. CONCEPTUAL PLAN FOR THE RANGOSTAV 2026 (THE CONCEPT/IDEA/THEME); 2. LAYOUT OF THE STAGE SETUP, DESIGNS & DÉCOR, AUDIENCE SEATING, ETC., INDICATING UTILIZATION OF THE ALLOCATED SPACE 	35

	<p>(WITHOUT COMPROMISING WITH NORMS OF QUALITY & SAFETY). MAXIMUM VISIBILITY OF RANGOSTAV AND INTEGRATION OF BRAND UTTAR PRADESH TOURISM IN THE OVERALL AMBIENCE CREATION;</p> <ol style="list-style-type: none"> 3. AT LEAST 6 DIFFERENT COST EFFECTIVE IDEAS (STRUCTURAL DESIGNS, DECORATIVE SETUP, INSTALLATIONS, CITY DÉCOR, VISUALS, ETC.) THAT CAN POTENTIALLY BE EXECUTED ON-GROUND. THE IDEAS MUST ALWAYS EXHIBIT THE THEME OF RANGOSTAV. THE IDEAS MUST ALSO BE SUPPORTED WITH TECHNICAL SPECIFICATIONS OF ALL ELEMENTS (SIZE, MATERIAL, ETC.). IN CASE OF ANY ARTISTIC INSTALLATIONS ON THEME OF RANGOSTAV, IT NEEDS TO BE PLACED ON A PLATFORM OF 8 FT HEIGHT. PLEASE NOTE THAT EACH BIDDER MUST AT LEAST FACTOR IN 6 DIFFERENT IDEAS FOR THIS PROJECT, KEEPING IN MIND THE ESTIMATED PROJECT VALUE. 4. CONCEPT DESIGN IN 3D RENDERINGS (FOR WHOLE AND VARIOUS PARTS) FOR THE EVENT; 5. TENTATIVE ART WORK & CREATIVE TO BE USED, INCORPORATING THE ESSENCE OF RANGOSTAV AND UTTAR PRADESH TOURISM'S BRAND ASSETS; 6. ANY INNOVATIVE IDEA TO CREATE AN UNPRECEDENTED VISUAL OF RANGOSTAV, TO BE LONG REMEMBERED AS AN EVENT ICON; 7. EMERGENCY PREPAREDNESS, MANPOWER AND MAINTFNANCE SUPPORT ON-SITE; AND 8. ENTRY GATE 9. SELFI POINT <p>ANY ADDITIONAL INFORMATION RELEVANT TO THE PROJECT.</p>	35
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THE TECHNICAL SCORE (PE) FOR THE TECHNICAL PROPOSAL WILL BE THE ARITHMETIC SUM OF THE MARKS ASSIGNED TO THE BIDDERS UNDER EACH OF THE PARAMETERS LISTED ABOVE. **THE BIDDER IS REQUIRED TO ACHIEVE A MINIMUM TECHNICAL SCORE OF 70 MARKS (BENCH MARK SCORE) FOR OPENING OF FINANCIAL BIDS.**

EVALUATION METHODOLOGY

THE FINANCIAL PROPOSALS SHALL BE GIVEN SCORES AS FOLLOWS:

- TECHNICAL SCORE = PE
- FINANCIAL SCORE (PF) = $100 \times \frac{\text{FINANCIAL PROPOSAL OF LOWEST BIDDER}}{\text{FINANCIAL PROPOSAL OF BIDDER UNDER CONSIDERATION}}$

THE COMPOSITE SCORE SHALL BE COMPUTED AS FOLLOWS:

- COMPOSITE SCORE = $(PE \times 0.70) + (PF \times 0.30)$

THE EVALUATION METHODOLOGY WILL BE BASED ON QUALITY AND COST BASED SELECTION METHOD (Q.C.B.S.), WITH 70% WEIGHTAGE ON TECHNICAL SCORE AND 30% WEIGHTAGE ON FINANCIAL SCORE.

THE BIDDER OBTAINING THE HIGHEST COMPOSITE SCORE WOULD BE DECLARED AS THE SELECTED BIDDER.




FRAUD AND CORRUPT PRACTICES

THE BIDDERS AND THEIR RESPECTIVE OFFICERS, EMPLOYEES, AGENTS AND ADVISERS SHALL OBSERVE THE HIGHEST STANDARD OF ETHICS DURING THE BIDDING PROCESS AND SUBSEQUENT TO THE ISSUE OF THE LOA AND DURING THE ENTIRE PROJECT DURATION. NOTWITHSTANDING ANYTHING TO THE CONTRARY CONTAINED HEREIN, OR IN THE LOA, THE UPBTVP MAY REJECT A BID, WITHDRAW THE LOA, OR TERMINATE THE ASSOCIATION WITH THE SELECTED BIDDER, AS THE CASE MAY BE, WITHOUT BEING LIABLE IN ANY MANNER WHATSOEVER TO THE BIDDER, IF IT DETERMINES THAT THE BIDDER, HAS, DIRECTLY OR INDIRECTLY OR THROUGH AN AGENT, ENGAGED IN CORRUPT PRACTICE, FRAUDULENT PRACTICE, COERCIVE PRACTICE, UNDESIRABLE PRACTICE OR RESTRICTIVE PRACTICE IN THE BIDDING PROCESS. IN SUCH AN EVENT, THE AUTHORITY SHALL BE ENTITLED TO FORFEIT AND APPROPRIATE PERFORMANCE SECURITY, AS DAMAGES, WITHOUT PREJUDICE TO ANY OTHER RIGHT OR REMEDY THAT MAY BE AVAILABLE TO THE UPBTVP UNDER THE BIDDING DOCUMENTS AND/OR THE LOA, OR OTHERWISE.

WITHOUT PREJUDICE TO THE RIGHTS OF THE UPBTVP UNDER THE CLAUSE 'FRAUD AND CORRUPT PRACTICES' HEREINABOVE AND THE RIGHTS AND REMEDIES WHICH THE UPBTVP MAY HAVE UNDER THE LOA, OR OTHERWISE IF A BIDDER, IS FOUND BY THE UPBTVP TO HAVE DIRECTLY OR INDIRECTLY OR THROUGH AN AGENT, ENGAGED OR INDULGED IN ANY CORRUPT PRACTICE, FRAUDULENT PRACTICE, COERCIVE PRACTICE, UNDESIRABLE PRACTICE OR RESTRICTIVE PRACTICE DURING THE BIDDING PROCESS, OR AFTER THE ISSUE OF THE LOA OR THE PROJECT DURATION, SUCH BIDDER SHALL NOT BE ELIGIBLE TO PARTICIPATE IN ANY TENDER OR RFP ISSUED BY THE UPBTVP FOR A PERIOD OF 2 (TWO) YEARS FROM THE DATE SUCH BIDDER, IS FOUND BY THE AUTHORITY TO HAVE DIRECTLY OR INDIRECTLY OR THROUGH AN AGENT, ENGAGED OR INDULGED IN ANY CORRUPT PRACTICE, FRAUDULENT PRACTICE, COERCIVE PRACTICE, UNDESIRABLE PRACTICE OR RESTRICTIVE PRACTICES, AS THE CASE MAY BE.

FOR THE PURPOSES OF THIS CLAUSE 'FRAUD AND CORRUPT PRACTICES', THE FOLLOWING TERMS SHALL HAVE THE MEANING HEREINAFTER RESPECTIVELY ASSIGNED TO THEM:

- A. **'CORRUPT PRACTICE'** MEANS (I) THE OFFERING, GIVING, RECEIVING, OR SOLICITING, DIRECTLY OR INDIRECTLY, OF ANYTHING OF VALUE TO INFLUENCE THE ACTIONS OF ANY PERSON CONNECTED WITH THE BIDDING PROCESS (FOR AVOIDANCE OF DOUBT, OFFERING OF EMPLOYMENT TO OR EMPLOYING OR ENGAGING IN ANY MANNER WHATSOEVER, DIRECTLY OR INDIRECTLY, ANY OFFICIAL OF THE UPBTVP WHO IS OR HAS BEEN ASSOCIATED IN ANY MANNER, DIRECTLY OR INDIRECTLY, WITH THE BIDDING PROCESS OR THE LOA OR HAS DEALT WITH MATTERS CONCERNING OR ARISING THEREFROM, BEFORE OR AFTER THE EXECUTION THEREOF, AT ANY TIME PRIOR TO THE EXPIRY OF ONE YEAR FROM THE DATE SUCH OFFICIAL RESIGNS OR RETIRES FROM OR OTHERWISE CEASES TO BE IN THE SERVICE OF THE UPBTVP, SHALL BE DEEMED TO CONSTITUTE INFLUENCING THE ACTIONS OF A PERSON CONNECTED WITH THE BIDDING PROCESS); OR (II) SAVE AND EXCEPT AS PERMITTED UNDER THE CLAUSE 'PERFORMANCE SECURITY' (B) OF THIS TENDER, ENGAGING IN ANY MANNER WHATSOEVER, WHETHER DURING THE BIDDING PROCESS OR AFTER THE ISSUE OF THE LOA OR DURING THE PROJECT DURATION, AS THE CASE MAY BE, ANY PERSON IN RESPECT OF ANY MATTER RELATING TO THE PROJECT OR THE LOA, WHO AT ANY TIME HAS BEEN OR IS A LEGAL, FINANCIAL OR TECHNICAL ADVISER OF THE UPBTVP IN RELATION TO ANY MATTER CONCERNING THE PROJECT;
'FRAUDULENT PRACTICE' MEANS A MISREPRESENTATION OR OMISSION OF FACTS OR SUPPRESSION OF FACTS OR DISCLOSURE OF INCOMPLETE FACTS, IN ORDER TO INFLUENCE THE BIDDING PROCESS;
- B. **'COERCIVE PRACTICE'** MEANS IMPAIRING OR HARMING, OR THREATENING TO IMPAIR OR HARM, DIRECTLY OR INDIRECTLY, ANY PERSON OR PROPERTY TO INFLUENCE ANY PERSON'S PARTICIPATION OR ACTION IN THE BIDDING PROCESS;
- C. **'UNDESIRABLE PRACTICE'** MEANS (I) ESTABLISHING CONTACT WITH ANY PERSON CONNECTED WITH OR EMPLOYED OR ENGAGED BY THE UPBTVP WITH THE OBJECTIVE OF CANVASSING, LOBBYING OR IN ANY MANNER INFLUENCING OR ATTEMPTING TO INFLUENCE THE BIDDING PROCESS; OR (II) HAVING A CONFLICT OF INTEREST; AND;
- D. **'RESTRICTIVE PRACTICE'** MEANS FORMING A CARTEL OR ARRIVING AT ANY UNDERSTANDING OR ARRANGEMENT AMONG BIDDERS WITH THE OBJECTIVE OF RESTRICTING OR MANIPULATING A FULL AND FAIR COMPETITION IN THE BIDDING PROCESS.



APPENDIX

APPENDIX A

**COVERING LETTER
(ON THE LETTERHEAD OF THE BIDDER)**

DAE: To:

REF: 'SELECTION OF AN EVENT MANAGEMENT AGENCY (EMA) FOR THE CONCEPTUALIZATION, EXECUTION & ON-GROUND MANAGEMENT OF RANGOSTAV 2026 AT RAILWAY, GROUND DHOLI PIYAU MATHURA'

DEAR SIR,

BEING DULY AUTHORIZED TO REPRESENT AND ACT ON BEHALF OF (HEREINAFTER REFERRED TO AS 'THE BIDDER'), AND HAVING REVIEWED AND FULLY UNDERSTOOD ALL OF THE PROPOSAL REQUIREMENTS AND INFORMATION PROVIDED AND COLLECTED, THE UNDERSIGNED HEREBY SUBMITS THE PROPOSAL ON BEHALF OF _____ (NAME OF BIDDER) FOR THE CAPTIONED PROJECT IN ONE (1) ORIGINAL, WITH THE DETAILS AS PER THE REQUIREMENTS OF THE TENDER DOCUMENT, FOR YOUR EVALUATION. WE CONFIRM THAT OUR PROPOSAL IS VALID FOR A PERIOD OF 180 DAYS FROM_(INSERT PROPOSAL DUE DATE).

WE ALSO HEREBY AGREE AND UNDERTAKE AS UNDER:

NOTWITHSTANDING ANY QUALIFICATIONS OR CONDITIONS, WHETHER IMPLIED OR OTHERWISE, CONTAINED IN OUR PROPOSAL WE HEREBY REPRESENT AND CONFIRM THAT OUR PROPOSAL IS UNQUALIFIED AND UNCONDITIONAL IN ALL RESPECTS AND WE AGREE TO THE TERMS OF THE PROPOSED SCOPE OF WORK, WHICH FORMS A PART OF THE TENDER DOCUMENT PROVIDED TO US. WE HEREBY CERTIFY AND CONFIRM THAT IN THE PREPARATION AND SUBMISSION OF OUR PROPOSAL, WE HAVE NOT ACTED IN CONCERT OR IN COLLUSION WITH ANY OTHER BIDDER OR OTHER PERSON(S) AND ALSO NOT DONE ANY ACT, DEED OR THING WHICH IS OR COULD BE REGARDED AS ANTI- COMPETITIVE.

YOURS FAITHFULLY,

FOR AND ON BEHALF OF (NAME OF BIDDER)

DULY SIGNED BY THE AUTHORIZED SIGNATORY OF THE BIDDER (NAME, TITLE AND ADDRESS OF THE AUTHORIZED SIGNATORY)



APPENDIX B

DETAILS OF BIDDER

(TO BE PROVIDED ON 'COMPANY LETTER HEAD')

1.	NAME OF THE PROJECT		
2.	NAME OF THE BIDDER FIRM		
3.	REGISTERED OFFICE	ADDRESS (WITH PIN CODE)	
		TELEPHONE NOS. (WITH STD CODE)	
		FAX NOS. (WITH STD CODE)	
		E-MAIL ID	
		WEBSITE	
4.	GSTIN (COPY TO BE ENCLOSED)		
5.	PAN CARD No (COPY TO BE ENCLOSED)		
6 A.	NAME AND DESIGNATION OF THE CHIEF EXECUTIVE OF THE FIRM		
6 B.	ADDRESS		
7 A.	NAME AND DESIGNATION OF THE AUTHORITY THAT IS AUTHORIZED TO SIGN THE E-BID DOCUMENT		
7 B.	ADDRESS		
8.	COST OF TENDER EMD AMOUNT		
9.	OTHER ELIGIBILITY DOCUMENTS ATTACHED:		
9 A.	DOCUMENTS IN EVIDENCE OF PAST EXPERIENCE		
9 A I.	LIST OF IMPORTANT CLIENTS		
9 A II.	PROOF OF SUCH ASSOCIATION LIKE ACCREDITATIONS, MEMBERSHIPS AND CERTIFICATES FROM IMPORTANT PAST CLIENTS		



APPENDIX C

**POWER OF ATTORNEY
(ON STAMP PAPER OF RELEVANT VALUE RS. 100/-)**

KNOW ALL MEN BY THESE PRESENTS, WE (NAME AND ADDRESS OF THE REGISTERED OFFICE) DO HEREBY. CONSTITUTE, APPOINT AND AUTHORIZE MR. / MS. (NAME AND RESIDENTIAL ADDRESS) WHO IS PRESENTLY EMPLOYED WITH US AND HOLDING THE POSITION OF..... AS OUR ATTORNEY, TO DO IN OUR NAME AND ON OUR BEHALF, ALL SUCH ACTS, DEEDS AND THINGS NECESSARY IN CONNECTION WITH OR INCIDENTAL TO OUR PROPOSAL FOR '**SELECTION OF AN EVENT MANAGEMENT AGENCY (EMA) FOR THE CONCEPTUALIZATION, EXECUTION & ON-GROUND MANAGEMENT OF RANGOSTAV 2026 BARSANA AND OTHER LOCATIONS IN MATHURA**' INCLUDING SIGNING AND SUBMISSION OF ALL DOCUMENTS AND PROVIDING INFORMATION/RESPONSES TO THE UPBTVP IN ALL MATTERS IN CONNECTION WITH OUR PROPOSAL FOR THE SAID ASSIGNMENT.

WE HEREBY AGREE TO RATIFY ALL ACTS, DEEDS AND THINGS LAWFULLY DONE BY OUR SAID ATTORNEY PURSUANT TO THIS POWER OF ATTORNEY AND THAT ALL ACTS, DEEDS AND THINGS DONE BY OUR AFORESAID ATTORNEY SHALL AND SHALL ALWAYS BE DEEMED TO HAVE BEEN DONE BY US.

DATED THIS THE _____ DAY OF _____ 2026 FOR _____

(NAME AND DESIGNATION OF THE PERSON(S) SIGNING
ON BEHALF OF THE BIDDER)

ACCEPTED

_____(SIGNATURE) (NAME, TITLE AND ADDRESS OF
THE ATTORNEY)

DATE:

NOTE:

1. TO EXECUTED ONLY IF THE BIDDER IS A COMPANY, AGENCY OR FIRM.
2. THE MODE OF EXECUTION OF THE POWER OF ATTORNEY SHOULD BE IN ACCORDANCE WITH THE PROCEDURE, IF ANY, LAID DOWN BY THE APPLICABLE LAW AND THE CHARTER DOCUMENTS OF THE EXECUTANT(S) AND WHEN IT IS SO REQUIRED THE SAME SHOULD BE UNDER COMMON SEAL AFFIXED IN ACCORDANCE WITH THE REQUIRED PROCEDURE. COPY OF SUCH DOCUMENT SHOULD BE SUBMITTED ALONG WITH THE POWER OF ATTORNEY.
3. ALSO, WHEREVER REQUIRED, THE BIDDER SHOULD SUBMIT FOR VERIFICATION THE EXTRACT OF THE CHARTER DOCUMENTS AND DOCUMENTS SUCH AS A RESOLUTION / POWER OF ATTORNEY IN FAVOUR OF THE PERSON EXECUTING THIS POWER OF ATTORNEY FOR THE DELEGATION OF POWER HEREUNDER ON BEHALF OF THE BIDDER.



APPENDIX D

FORMAT FOR PROJECT DATA SHEET

NAME OF THE FIRM: _

PROJECT NAME:		COUNTRY
PROJECT LOCATION WITHIN COUNTRY:		PROFESSIONAL STAFF PROVIDED BY THE FIRM: NO. OF STAFF: NO. OF PERSON MONTHS:
NATURE OF CLIENT		
START DATE (MONTH/YEAR)	COMPLETION DATE(MONTH/YEAR)	APPROX. VALUE OF SERVICES (IN INR):
NAME OF SENIOR STAFF INVOLVED AND FUNCTIONS PERFORMED:		
DESCRIPTION OF THE PROJECT:		
DESCRIPTION OF ACTUAL SERVICES PROVIDED:		

APPENDIX E

FINANCIAL CAPACITY OF THE BIDDER (CHARTERED ACCOUNTANT CERTIFICATE)

BIDDER	ANNUAL TURNOVER			
	2024-25	2023-24	2022-23	AVERAGE ANNUAL TURNOVER

NAME & ADDRESS OF BIDDER:

INSTRUCTIONS:

THE BIDDER SHALL SUBMIT A CHARTERED ACCOUNTANT CERTIFICATE ONLY. THE CERTIFICATE SHOULD MENTION:

1. CA CERTIFICATION REGARDING ANNUAL TURNOVER FOR THE LAST THREE FINANCIAL YEARS (2024-25, 2023-24, 2022-23).

APPENDIX F

GUIDELINES FOR TECHNICAL PRESENTATION

DETAILED PRESENTATION ON THE PROJECT DELIVERABLES. IT MUST INCLUDE, BUT NOT LIMITED TO:

1. CONCEPTUAL PLAN FOR THE RANGOSTAV2026 (THE CONCEPT/IDEA/THEME);
2. LAYOUT OF THE STAGE SETUP, DESIGNS & DÉCOR, AUDIENCE SEATING, ETC., INDICATING UTILIZATION OF THE ALLOCATED SPACE (WITHOUT COMPROMISING WITH NORMS OF QUALITY & SAFETY). MAXIMUM VISIBILITY OF RANGOSTAV AND INTEGRATION OF BRAND UPBTVP IN THE OVERALL AMBIENCE CREATION;
3. AT LEAST 6 DIFFERENT COST EFFECTIVE IDEAS (STRUCTURAL DESIGNS, DECORATIVE SETUP, INSTALLATIONS, CITY DÉCOR, VISUALS, ETC.) THAT CAN POTENTIALLY BE EXECUTED ON-GROUND. THE IDEAS MUST ALWAYS EXHIBIT THE THEME OF RANGOSTAV. THE IDEAS MUST ALSO BE SUPPORTED WITH TECHNICAL SPECIFICATIONS OF ALL ELEMENTS (SIZE, MATERIAL, ETC.). IN CASE OF ANY ARTISTIC INSTALLATIONS ON THEME OF RANGOSTAV, IT NEEDS TO BE PLACED ON A PLATFORM OF 8 FT HEIGHT. PLEASE NOTE THAT EACH BIDDER MUST AT LEAST FACTOR IN 6 DIFFERENT IDEAS FOR THIS PROJECT, KEEPING IN MIND THE ESTIMATED PROJECT VALUE.
4. CONCEPT DESIGN IN 3D RENDERINGS (FOR WHOLE AND VARIOUS PARTS) FOR THE EVENT;
5. Entry Gate, Selfi Point and Minor Gate.
6. TENTATIVE ARTWORK & CREATIVE TO BE USED, INCORPORATING THE ESSENCE OF RANGOSTAV AND UTTAR PRADESH TOURISM'S BRAND ASSETS;
7. ANY INNOVATIVE IDEA TO CREATE AN UNPRECEDENTED VISUAL OF RANGOSTAV, TO BE LONG REMEMBERED AS AN EVENT ICON;
8. EMERGENCY PREPAREDNESS, MANPOWER AND MAINTENANCE SUPPORT ON-SITE; AND

APPENDIX G

FINANCIAL PROPOSAL SUBMISSION FORM

SEPARATE MS EXCEL SHEET HAS BEEN PROVIDED FOR THE FINANCIAL PROPOSAL (BOQ).

NOTE: FINANCIAL PROPOSAL (QUOTE) MUST ONLY BE SUBMITTED IN THE .XLS FORMAT FILE OF THE E-TENDER PORTAL [HTTPS://ETENDER.UP.NIC.IN](https://ETENDER.UP.NIC.IN)

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